

PREHISTORIC MONST'R MAY STILL EXIST

that a prehistoric monster killing a plesiosaurus has been a Paleozoic fantasy. Nevertheless, though most of them are known to be impossible, it is not to believe it impossible that they have survived. Nevertheless, we are informed that an expedition to be sent to the region where no hunters report having seen a creature. Most readers will relate to Conan Doyle, who usually founded a fact under his imaginative disquisitions in *The Hound of the Baskin's* "The World," in which half a dozen of species, supposed to have become extinct for millions of years, were discovered upon a plateau in South America. Paleontologists would not care to venture offhand is that species is as likely to be the home plesiosaurus as any other part of the world of which we have any knowledge.

ve nights wrote a story, "The World," in which half a dozen of species, supposed to have become extinct for millions of years, were discovered upon a plateau in South America. Patagonia is a plateau, and

of the Rocks." We have traces of all of them, including complete fossils. The pleistocene is a half fish, half mammal, a reptile returning to a whale life in the sea, and measured feet from snout to tip of tail. Here is the description of one as given by Doyle—

A great flat creature like a mat of leather draped its body lowly to the lake. Here and there high peaks projected out from the water, cutting sharply through the air. The creature's front long single wake behind, rising and falling in graceful undulating lines. It was not till one of the high peaks came within a few hundred yards of us exposed a barrel-shaped body that the long serpent neck that we had been watching for so long, broke out into their due of fear and admiration, "Plesiosaurs, Plesiosaurs!"

The Missing Chapter.

The most striking revelation in the history of the earth before the

the most striking revolution in the history of the earth before the coming of mankind." is how Wells, in

udden disappearance from the
of all these monsters. They
lapsed as though by a terrible
in a short period. Right up
watered out of the rocks, all these
are found flourishing, with
ently never an enemy, except
of their own kind. Then there
eak in the record, and when it
ed, it is the most interesting
of these monsters. The possi-
that one of them should have
ed for several million years
their imagination, but still
stratigraphic evidence suggests
survived into historic times, and
is a descendant of this pair
as been found in Patagonia.

Chances of Survival.

ever, if these monstrous rep-
erished because they could not
themselves to the changing
ions of the world they lived in,
possible to maintain the survival
of a pair? They have had
of time to evolve into some-

possible to explain the survival of one or of a pair? They have had time to evolve into some-

According to reports, this is no less or denatured pleasure, but a little changed one. But there is a little doubt that the pleasure is not so much a pleasure as a little better adapted to the survivor than there. A monster that dwells in the water, and is a better creature than a creature that lives on the land. The sur was undoubtedly the most valuable beast that ever walked the earth. It was a creature that was claimed to have seen him in the million years. But the whale is a creature that was a creature of mere size or unwieldiness that beasts preferred.

Modern Discoveries.

In the twelve years ago two native men in Rhodesia reported that they had seen a terrible monster. Their description was very simple, and was no chance of collection. The report showed a lot of drawings they called the *broto-sauria*, described as a creature half elephant and half dragon. On three or four occasions have come from South

large monster, half elephant, and dragon. On three or four occasions have come from South

and the descriptions indicated thinking in the nature of a pleasure. The purple akari, the ribbon the Australian lung fish, the pig-popepotamus, and the dwarf eel are zoological oddities that have eluded themselves in the past 40 years. All the mysteries of this creation in the uttermost parts of the have not yet been solved.

ramento, Cal., has a Whiskers No such thing as squeezing in organization like that by a close

New York has a church for deaf now. What a chance the pastor to broadcast his sermons through silms!

in the uttermost parts of the
have not yet been solved,

No such thing as squeezing in organization like that by a close

films! _____

THE EMPRESS THEATRE CURRENT ATTRACTIONS

GREAT STORY, BRILLIANT CAST
AND FINE PHOTOGRAPHY IN
"BEAN REVEAL"

New Thomas H. Ince Production for
Paramount is in Every Respect One
of the Most Remarkable Pictures
Seen This Season. Story by Louis
Joseph Vance.

A sterling example of the results which may be obtained through the combination of a powerful and unusual story, a brilliant all-star cast, and flawless direction and photography, "Bean Reveal," the latest Thomas H. Ince-Louis Joseph Vance special production, will be presented as the feature attraction at the Empress Theatre on Wednesday and Thursday next.

From every standpoint of interest "Bean Reveal," boasting one of the most remarkable casts ever assembled in a single picture, and a story theme as novel as it is fascinating, is said to be one of the most subtle gripping productions offered in many months.

The cast stars a hitherto unattained standard of histrionic excellence. Lewis Stone, as the heart-breaking Beau Reveal, Florence Vidar as the beautiful and alluring Nellie Steele, Lloyd Hughes, Kathleen Kirkham,

William Gordon, Harlan Tucker, and others equally capable and popular, guarantee the artistry and fidelity of the characterizations.

Unusually beautiful and effective photography is another outstanding feature of "Bean Reveal." In one of the scenes of Nellie Steele's exclusive (reine club, a remarkable double exposure has been achieved which produces the effect of a dance over and under, and in perfect rhythm, with the waves of a tumbling surf.

"Bean Reveal" is the story of a wealthy, ultra-fashionable leader of New York's smart set, whose chief diversion is strolling the love of beautiful women. His son, Dick Reveal, and the only person for whom Beau has any real affection, loves Nellie Steele, a beautiful young dancer, who conducts an exclusive midnight club frequented by the leaders of society.

Beau Reveal, convinced that Nellie is not the sort of girl his son should marry, forces Dick to confess his love and then agrees if Dick will stay away from her for two weeks, to prove his contention by having Nellie alone with him in his apartment at midnight "bean" days. Dick believing in his father's sincerity, reluctantly consents. Then follow events in quick succession, all filled with drama and appeal. The climax is an amazing one. The picture was directed by John G.

Wray and Henry Sharp was the photographer.

DOROTHY DALTON IN FINE NEW
YUKON PICTURE

Popular Paramount Star Has Part of
Dance Hall Girl in Film "The
Idol of the North"

Dorothy Dalton is back again in the role of a daughter of the great Canadian Northwest, a similar character to that in which she made such a success in "The Palace of the Yukon" several years ago. It was in such a role as she has in "The Idol of the North," a Clarkson Miller story, which will be seen at the Empress Theatre Friday and Saturday that Miss Dalton gained her reputation as a screen star.

Miss Dalton plays Colette Brisson, daughter of a French-Canadian miner, who fled to the wilderness to escape arrest for having killed a man. She is left without father and mother in a mining town built up over night and obtains a position in the Aurora Bar, a saloon and dance hall of the town. She soon becomes one of the biggest drawing cards of the saloon and plays unmercifully with the miners, "winning" them for all they are worth, but still remaining the most desired of all the girls.

In the dance hall she meets Martin Bates, a young engineer who has come from New York after a series of financial difficulties, and who fast becomes a worthless drunkard. In order to get even with the way she has treated them the miners force her to marry Bates. After the first shock Colette decides to make the best of it and determines to make a man of him. After many incidents of dramatic interest she succeeds not only in regenerating Bates but also in winning his love.

DO GIRLS SHY OFF FROM MAT-
RIMONY, OR IN RETREAT
A CLEVER POSE?

Plot of Latest Bebe Daniels Picture
Brings Up Question, Who Is The
Pursued and Who The Pursuer in
The Love Chase?

Does any girl ever actually fear and try to escape marriage, especially if in the case is young and attractive?

Isn't she, as a matter of fact, more coolly calculating in matters of sentiment, than the average male, more skillful in methods of alluring and ensnaring her victim, more determined to make her captive?

It is difficult to tell if a girl confesses her real feelings and intentions



Adapted from the
DOROTHY
DALTON
in
"The Idol of the North"
A Paramount Picture
Extra long show—Empress Fri. & Sat.

but if you could get a peep into the mind of any normal girl, you would find it filled with something like the following contents:

Thoughts of matrimony in general 55%
Thoughts of some male or males 40%
Thoughts of beauty and dress 25%
Thoughts of study, improvement, ambition 15%
Thoughts of duty 10%
Thoughts of love and duty 15%
Thoughts of religious faith 10%
Determination to get married anyhow 35%

So the sight of a betrothing fairy flying from the wedding male usually fails to impress the beholder with the genuineness of the lady's timidity. If any girl says she doesn't want to get married she is either fibbing or else she is a most unusual kind of girl.

Teddy Simpson, the irrepressible heroine of Elmer Harris' latest comedy, "Ducks and Drakes," didn't want to get married. But Teddy was both a fiber and a most unusual kind of girl. She was engaged to marry a perfectly grand young man, and she was a very good girl, and she was a very good girl, and she was a very good girl.

Jack Helt plays the fiance in this snappy comedy which comes to the Empress Theatre Monday and Tuesday.

Other actors in the "Ducks and Drakes" cast include John May, Edith, William E. Lawrence, Major Butler and Mame Klose. Major Maurice Campbell, who directed Miss Daniels in "Oh Lady Lady" and "Rhe-
daniel's Help It," has the direction of this new release to his credit, and an unusually good film is promised by the advance reports received from those who have seen the picture.

THOUSANDS RACE TO COAST
IN FRANTIC RUSH FOR GOLD

Winners of the West? Episode One at
The Empress Fri. and Sat.

"The Power of Gold"

In the fall of 1849, following the discovery of gold at Sutter's Creek, California, Captain John C. Fremont starts west blazing a direct wagon route to the Pacific Coast.

Following the Boone's Luck Trail, passes through the little Missouri town of Booneville.

In Booneville live the characters of the story, the miners, the gold seekers, Dr. Edwards and his daughter, Edith, and Arthur Standish (Art Acord).

Art is a hunter and trapper, the last of a long line of adventurers extending back to the days of William the Conqueror.

While the Fremont expedition is in Booneville, Art clashes with Louis in Blair over the latter's misanthropic horde that he (Standish) rises after Louis has been thrown out of the mine which he can't ride, Louis is about to shoot the horse when Standish intervenes and thrashes him soundly for it. Fremont sees the fight and because of his defense of the dumb animal, makes him a prospect of the mine.

That afternoon a stranger arrives from the gold fields. The stories he tells of the fortunes to be picked up there arouse the villagers and they decide to form an expedition to go west across the plains in search of gold.

The messenger has also brought a package for Squire Blair. It proves to contain two letters, one for himself and one for Arthur Standish. The latter is the story explains that the gold dust is sent by Arthur Standish's father in payment of a gambling debt which he left when he disappeared some years before.

Young Blair, anxious to keep Standish out of the party, appeals to the squire for help. The old man tells Standish of his father's debt of honor to him, which Arthur knew nothing and persuades him that the honorable thing to do is to remain and work it out in his instead of going west with the gold seekers.

The withdrawal of the letter from Arthur, fearing it may contain the information that the debt is paid. Young Blair opens it and finds that in it Arthur's father tells of finding a gold cave in the west by means of a map which is in a genealogy of Arthur's family in Arthur's cabin.

Louis visits Arthur's cabin and makes a copy of the map. To pay off the supposed debt of honor, Standish remains behind when the wagon train leaves for the west, taking with it Louis, Doctor Edwards and his daughter, Edith, and one in the village who does not believe that Standish has remained through fear of the dangerous trip.

At Standish's cabin Squire Blair outlines the work he has in mind for Arthur.

In the meantime the Sioux have moved on the warpath and leaving the wagon train, they start south to intercept it. The members of the party, under the leadership of the wagon train, have realized their vigilance and are unprepared for the attack.

As the squire is about to leave Standish's cabin, he pulls out his handkerchief and the letter to Standish falls to the floor. Standish picks it up and discovers it is addressed to himself. He reads it in the existence of the map in the book of his family records.

He finds finger prints in the dust on the book. Also the map is partially torn from the book, which Louis had been copying it.

Standish accuses the squire of having read the letter and the map. The squire, to save his face, plans to put this man out of the way, and he sends him to the mine where he (the squire's) standing in the community.

In the west, the wagon train is going on its way unconcerned of the ordeals of Indians riding down upon them.

SMART DOG MONK HAS STELLAR
ROLE IN BIG PICTURE

Intelligent Animal Shares Big Scenes
With Dorothy Dalton in "The
Idol of the North"

A little yellow dog called "Monky" has done the thing that many girls long to do these days. He has broken into the movies. Now Monky—that's his nickname—is just a dog of the common type. He has gray eyes, eyebrows, whiskers on his jaw and a long tail, but his physical characteristics do not hinder him from becoming one of the stars in Dorothy Dalton's latest Paramount picture, "The Idol of the North," a story of the Canadian west, which comes to the Empress Theatre next Friday and Saturday.

Monky hasn't been in the movies long, but he has reached the heights. He has shared scenes with Miss Dalton and he does his work with a precision which has won him immediate training for the screen. The sudden elevation to near stardom turned the dog's head slightly. He became a bit "up stage"—as the saying goes—and affected quite a case of temper.

In his short career he became so used to occupying the center of the stage that he did not like to be taken away from his position by any other stars of the animal kingdom. He kicked up a terrific rumpus when Teddy, the big black bear, who also appeared in the picture, was led into the scene. Monky wanted to co-star with Teddy but that wasn't in the picture so R. William Neill, director had to have Monky chained up while Teddy had his lining.

Worth While Desserts

(By Loretta C. Lynch.)

Are all desserts harmful to digestion? asks a housewife who is trying to do what is right in the way of foods for her family.

Of course, every variety of dessert is not harmful to digestion. The trouble seems to be that folks only think of rich, elaborate pastries and the like when they speak of "dessert." The hard, while these in themselves are not harmful, they are almost rich enough in many cases to be a whole meal in themselves.

One of the reasons these rich desserts cause digestive disturbances is because they are too often eaten after a heavy meal, when one has already had enough to eat.

Since most adults do not have sufficient milk in the diet to supply the necessary elements digest frequently lack, it is well for the teen-ager to work milk into the dessert often.

The dessert containing milk, however, should be considered a side part of the meal—in place of meat, perhaps or to add to the meal if there is very little meat. The dessert should never be considered as something suspended from the meal to be eaten when one has had more than he should eat.

Among the more familiar desserts having a large proportion of milk, one might mention such good things as custard pudding, junket, coconut custard pie, ice cream, and many varieties of cornstarch pudding, including the always popular chocolate cornstarch.

To prepare this delicious dessert—for a family of six—pick over and wash half a cup sugar, one and one-half tablespoons lemon juice and the grated rind of about two-thirds of a lemon, three-fourths teaspoon of salt, and the slightly beaten yolks of two eggs.

Cook until the mixture thickens; turn into a buttered pudding dish and cool. Beat the whites of the eggs until stiff and add gradually two tablespoons of powdered sugar and one-fourth teaspoon lemon extract. Cover top of pudding with meringue, and bake in a moderate oven just long enough to brown the meringue.

All measurements must be taken absolutely—not nearly-level, and the standard half-cup measuring cup is indicated.

Besides the milk desserts, fresh, dried, stewed or canned fruits are all in order. The idea of a piece of bread spread with a pool of jam made pure for dessert, especially for children, is a good one.

It is half-cup measuring cup is indicated.

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A broad-winged vessel, through the shower
Of glimmering luster steering!
If the beautiful ship enjoyed
The beauty of the sea,
She lifts up her stately head
And sails joyfully
A lovely path before her lies,
A lovely path behind!.....
Fit pilgrim through a scene so fair,
Slowly she heathens on!
A glorious phantom of the deep,
Risen up to meet the morn.
—John Wilson.

Emmon De Valera has been deposed as leader of the Republicans.

Leland Baker, 22 years old, was thrown from a riding horse and dragged to his death on the ranch of the High River Cattle Co.

At the 22nd annual bull show and sale held at Calgary 300 of the best animals ever seen there changed hands. The animals averaged \$110 a head.

The coal miners' strike that began a week ago on the order of the United Mine Workers of America, is beginning to tighten up. The striking men have a big strike fund behind them and are beginning to draw upon it. There has been very little trouble up to the present.

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If your radiator leaks bring it in to us and let us examine it and give you a price on repairing it.

WE HAVE INSTALLED THE LATEST TYPE OF RADIATOR REPAIR OUTFIT AND ARE PREPARED TO MAKE OLD AND FROZEN RADIATORS AS GOOD AS NEW AT VERY REASONABLE PRICES.

NO NEED TO SPEND MONEY ON RADIATOR DOPE, NO CUTTING OFF OF TUBES OR REMOVING FINNS, NO DE-ACING IN ANY WAY. PERMANENT REPAIR, PRICES REASONABLE, WORK GUARANTEED—CALL AND SEE US. OTHER REPAIR WORK AS USUAL.

Accessories and Supplies for Your Car
Free Storage Until 12 O'clock at Night

Cockshutt Farm Machinery
LOOK OVER YOUR MACHINE AND GET YOUR REPAIRS EARLY

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This is an impressive sum of money. It is approximately the value of the assets at present in the hands of Canadian Trust Companies for Administration, and is an indication of the confidence the public now has in the Trust Companies as EXECUTORS or ADMINISTRATORS.

This Company places at your disposal: Financial Strength and Responsibility, Permanence of Service, Investment Knowledge and Experience, which the individual cannot equal. You should make a Will and appoint this Company as your EXECUTOR.

Enquiries are invited and they will receive immediate and confidential attention.

THE TRUSTS and GUARANTEE COMPANY, LIMITED

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BRINGING UP FATHER

I GOT A GOOD JOB HERE THE BOSS IS OUT A GOOD DEAL SO MY TIME IS MY OWN

YOU SAY I SHOULD POSE AS A DUKE WONT YOUR WIFE GET WISE?

NO THERE'LL BE A LOT OF COMPANY TO WINNER

WHAT'S THE MATTER?

O-U!!

MY BOSS IS THERE!

BY G. McManus

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SMOKE

The Tobacco of Quality
1/2 B. CIGARETTES
and in packages

Everyday Religion

"POOR LITTLE FOOL!"

(Dr. Thurlow Fraser.)

In the first rush of the German invasion across Belgium and France in the summer of 1914 they missed and passed isolated groups of French soldiers generally in rough or wooded country. When the gas in the German armies closed behind them, the French outposts were cut off completely from their own country. But the gallant little bands of Frenchmen had no thought of giving in. They hid themselves in the vast forests about Valenciennes and along the Belgian and Luxembourg borders and carried on. With no rations but what they could capture from the Germans, they instituted a guerrilla warfare of their own, in which little mercy was shown on either side. The Germans knew to their cost that the Frenchmen were there in the woods, but they rarely could find any of them.

One day a party of Germans captured a French boy of about twelve years of age who was carrying some food. At once they suspected that he was taking it to some of the hidden French soldiers. The story of it was found in the diary of a German sergeant picked up on the field of battle.

They asked the boy where he was taking the food. He refused to tell them. They told him that they knew that he was carrying it to French soldiers, and demanded to know where they were. He would not tell. They threatened to shoot him if he did not guide them to the Frenchmen's hiding-place where they would shoot him. Again he refused. They tied the little fellow to a tree and the firing party laid in before him. Once more he was given the chance to betray his fellow-countrymen or be shot. The tears sprang to the boy's eyes as he faced death there alone with his country's foe, but even at the cost of his life he would not be false to France. He determinedly refused to betray her soldiers. A grim command in German; a dozen rifles cocked as one; another guttural command.

"Poor little fool!" wrote the German sergeant in his diary; "he could have saved his life for telling. He got what he deserved for his stubbornness."

"Poor little fool!" So wrote the German. Stupid; brutal; ever misunderstanding the deepest spiritual meaning of actions. Ever imagining that nothing counted in this world but personal profit or brute force. Deluded into the belief that frightful submission and terror would terrify them into unresisted slavery. He is incapable of understanding the spirit which actuated that little French lad.

But France understood. In the midst of the honor roll of the greatest heroes of the war alongside of the names of soldiers and sailors and airmen, of generals and marshals of France is the name of a little chap of twelve years old, who died alone with his face to the foe in one of the great forests of northern France.

He gave his life for his fellow countrymen. He gave his life for France.

Poor little fool! Which estimate is right? At the moment it seemed as if the German sergeant's was the true one. Germany was winning all along the line. France seemed doomed, and that little life appeared no less an other life flung uselessly away.

But time reveals the truth. His story is the true arbiter of value. And although less than eight years have passed since then, time and history have already proved that of Germany was wrong, and the French were right. It was the spirit which was in the little lad, the spirit of freedom, of faithfulness, of self-sacrifice even death, which saved France.

He saved the allies, saved the world from the domination of brute force. Malicious at the time did not understand it. Many yet do not understand it. The "peace-at-any-price," the "Give-or-Take-but-Lose-or-Lose."

THE MACHINE SAVES YOUR SHOE MONEY
It enables you to wear your old shoes two and three times as long as you ordinarily would. Our shoe repairing is really remarkable of shoes. Besides putting on new soles, heels, caps, etc., we resole them and make them presentable.

J. A. LEMIRE
Shoe Repairer — Macleod

Orange, Lemon & Lime Crush

The Biggest Selling Soft Drinks
in America Today.



Such's hobblers will never understand it. They have not the spiritual perception to know its meaning. The world will sometimes recognize that it is by such self-sacrifice as that little lad's that the world must be saved. It is only when we are ready to lose our lives that we save them.

His almost nineteen hundred years ago a young man in far Judaea gave his life in what appeared to be a vain attempt to benefit His followers. It looked like a useless sacrifice. The champions of brute force triumphed over the lone champion of a spiritual ideal. They nailed Him to a cross. They laughed Him to scorn. "He would be a king," they said. "Where now is His kingdom. Poor fool! He saved others. Himself He cannot save. Poor fool!"

"Poor fool!" So said the rulers of Jerusalem, 19 centuries ago. And they thought that they were done with Him. History has exactly reversed their judgment. What they thought was His failure, has been His success. What they thought was His defeat, has been His victory. What they thought was His death, has given life to untold myriads of men. Him whom they called a fool. Him whom they gave a cross instead of a throne, the world of to-day is ever more and more acknowledging as the wisest of men, and crowning more and more the king of all the ages.

"Because the foolishness of God is wiser than men; and the weakness of God is stronger than men." By the foolishness of the Cross men are made wise unto salvation; and by the weakness of the Cross are they made strong to overcome death.

DAIRY PRODUCTS EXPORTATION

Official Grading to be Undertaken
With a View to Improvement

As the Dairy and Cold Storage Commissioner of the Dominion Department of Agriculture states, the fact of the dairying industry in New Zealand during the last twenty years is of great significance to Canada. It exports 12,742,752 lbs. of butter and 15,588,304 lbs. of cheese. This enormous increase of over a hundred per cent. in one instance and fifteen hundred per cent. in the other is attributable to management, industry, and climatic and pastoral conditions, and to the fact, in the case of cheese, that the product is better seasoned on landing than our own. The last fact is in measure to the greater distance the cheese has to be carried, and that it is taken to the market during transportation.

What ever the cause, it is plainly up to Canada to adopt every measure that is calculated to bring about not only improvement but stability in the situation. Far as she is concerned, one step in this direction, and a most beneficial step it is hoped it will prove, is the proposed grading and standardization of dairy products sent from this country. Nothing of this nature emanates from the Department at Ottawa without consultation, the interest of the provinces is held to which representatives of dairy and allied industries are invited as well as both Dominion and provincial officials. At the most recent gathering of this kind in Ottawa, upwards of sixty delegates were present and the consensus of opinion proved to be overwhelming in favor of grading. Addresses were delivered by Hon. W. R. Meagher, Minister of Agriculture, and Mr. J. H. G. Griddle, Deputy Minister, Miss Helen G. Campbell, Specialist of the Department, and Mr. A. R. Radcliff, Dairy Commissioner, who presided. Discussion of the question in all its phases took place and it was understood that regulations for the Dairy Products Act would be formulated as regards the grading of exports and put in force as soon as

possible.

Under and by virtue of the Powers of Sale provided by The Land Titles Act, under a certain order of the Registrar, land will be produced at the time of the sale; there will be offered for sale by Public Auction at the Queen's Hotel, in the Town of Macleod, in the Province of Alberta, on Saturday, the 29th day of April, 1922 at the hour of 2 o'clock in the afternoon, the following property, namely:

The South-west Quarter of Section Three (3), in Township Ten (10), Range Twenty-seven (27), West of the Fourth Meridian, in the Province of Alberta, containing One Hundred and Sixty (160) acres, more or less.

Notice is hereby given that the Assigns the Fifth His Successors and Assigns all mines and minerals and the right to work the same.

Terms of Sale to be Twenty (20) per cent. cash at the time of the sale, and the balance according to the terms and conditions to be made known at the time of sale, or upon application to the vendor's solicitors.

The above property will be offered for sale, subject to a sealed reserve bid, and free from all encumbrances, save taxes for the current year.

The Vendor is informed that the above property is situated about twelve (12) miles from the Town of Macleod, and that there is a house, 1424 ft. on the property, and 2 miles of 3-strand fencing. The lot is a sandy loam with clay subsoil.

For further particulars and conditions of sale apply to MESSRS. LOUGHEED, BENNETT & COMPANY, Calgary, Alberta.

Dated at the City of Calgary, in the Province of Alberta, this 20th day of March, 1922.

Approved: W. FORBES, Registrar.

5-2

Dead Town Is Always Shunned

Community With Such a Reputation Suffers as From a Pestilence

RESTS WITH THE CITIZENS

People Can Create and Maintain Prosperity If They Will Keep Their Money at Home in Circulation.

(Copyright.)

"Stay away from that town. It's a dead one."

Do not want that to be said of your town? Of course you don't, for you wish, as a matter of local pride, if for no other reason, to have your town stand high in the estimation of the world. But are you sure that you are doing everything in your power to place your town in the position which you wish it to occupy? That is the question that every person should ask himself or herself at frequent intervals.

When things are running smooth, when times are good, and when it is fairly easy to make a good living for the wife and kiddies, it is so easy for a man to forget that these things do not come to a town as a matter of course, but are the result of the kind of effort that the part of the citizens of the community. It is so easy for a man to grow careless and think that because this condition existed it will continue to exist without any effort on his part or that of the other residents of the community. That is why it is important for every one to stop and think seriously once in a while about what it is that makes life worth living for him should take wings and fly away.

Nobody Loves a Dead Town

Nobody likes to live in a dead town. No one likes to visit a dead town. That is why you sometimes hear that warning, "Stay away from that town. It's a dead one." The town which has the reputation of being a dead one suffers as if from pestilence. Business men seeking new locations will have none of it. The line traveling, movement, industry, and climatic and pastoral conditions, and to the fact, in the case of cheese, that the product is better seasoned on landing than our own.

When a town is alive and prosperous, local business is good, real estate values are high and stable, labor is plentiful, and wages are good, the streets are well lighted, the residents and their property are protected from robbery, and the schools are maintained for the education of the children.

If a town is dead, there is little money in circulation, there are no business opportunities, there is no employment for the laboring man, the streets are dark, the schools are crippled.

What sort of town do you want to live in? There is only one answer to that question. You want to live in the live town and not in the dead town which has come to the residents of such a community.

Answer

The only question that is as to how these purposes conditions can be created or maintained and it is the answer to that question. The answer is to find the answer to that question.

If the people of a community will keep their money at home, they need have no fear of ever being crowded to live in a dead town. If the people will patronize their own business men instead of sending their dollars to the other town, the property of the community will take care of itself.

The local stores to a very large extent, make every town. The taxes paid by the business men of the community are the principal support of the schools and public institutions.

It is the taxes raised by the taxpayers, to a large extent, that make possible the public improvements, the fire protection, the street lighting and the many other things which make a town worth living in. The mail order house does not pay any taxes in the town from which it gets its money. It does not help to support the schools or the churches. It does not help light the streets or maintain the fire department. It is the aim of the mail order houses to drive small town merchants out of business, so that the people will be compelled to patronize their merchandise and they are spending thousands of dollars every year to accomplish this purpose.

If they should succeed, who would pay taxes that are now paid by the local merchants? It's a certainty that the mail order house would not pay taxes.

Issue Is Clear Cut

Every dollar spent at home helps to make the town a live one.

Every dollar sent away from home to the mail order house helps to make the town a dead one.

The issue is a clear-cut one and it is squarely up to every resident of the community, whether a resident of the town itself or of the country surrounding it. The man who does not care whether he is a town or a dead town, if there is such a man, need waste no thought on the subject, but the man who wants to live in a live town cannot get away from it. It is up to him to make his town a live one or a dead one.

staff of thoroughly qualified graduates can be got together. It is proposed that there be four grades each for butter and cheese, the butter being graded as special, extra, second, and first, and the cheese as extra, first, second, and first.

Use Ford 150.00 Up.

M. CLEOD MOTOR SALES, LTD.

If You Trade Out of Town, and I Trade Out of Town WHAT WILL BECOME OF OUR TOWN?

THE DOLLAR SPENT IN MACLEOD WILL "REMAIN HOME TO BOOST"

THE MACLEOD TIMES "TRADE AT HOME" CAMPAIGN

BUTCHERS

ASK FOR SHAMROCK BRAND HAMS — BACON — LARD
Alberta's Finest Products

Fresh and Canned Meats of all kinds.
P. BURNS AND CO., LIMITED.

CONFECTORY

CHOCOLATES AND CANDIES BOXED AND BULK
ICE CREAM — FANCY DRINKS

FRUITS IN SEASON
COSY CORNER VARIETY & CANDY STORE

CONFECTORY, TOBACCO NEWS DEALER

The Best Selection of Meats and Neilson's Chocolates and High Class Confectionery

Finest Stock of Cigars, Cigarettes and Tobacco
STATIONERY
Local Agent for Calgary Daily Herald

W. WHITWORTH
NEXT TO TOWN HALL

DRUGGISTS

DRUGS
Drug Supplies, Toilet Requisites, Sick Room Supplies, Rubber Goods, Stationery, Perfumes. Full line of famous Penick Remedies. Our prescription department is equipped to give you service on all dispensing. Bring your prescriptions to us.

R. D. MCNAY
WE HAVE
GOOD ASSORTMENTS OF
MARLBOROUGH SPECIFIC
FOR
GAIL STONES

A. D. FERGUSON
THE REXALL STORES
FARM IMPLEMENTS

PERSONAL SERVICE
A square deal of every purchase— as well as Farm Machine Agencies second to none in your protection on all machinery brought through us.

AGENTS FOR I. H. C. FARM MACHINERY AND MCGILLIGAN CARS

H. H. YOUNG
FLOUR MILLS

PATRONIZE HOME INDUSTRY
If you are not acquainted with our excellent brands of flour we invite you to look for

OUR HIGH GRADE FLOURS
You pay no more for good flour— properly milled—from us. We assure you satisfaction.

MACLEOD FLOURING MILLS, LIMITED
GENERAL STORES

WE ENDEAVOR
at all times to anticipate your requirements here in Macleod. We carry a large and moderately priced stock of goods, and we are ready to serve you and Boys' Wear and we urge you to inspect our stock before buying elsewhere.

R. T. BARKER
CO-OPERATION MEANS STRENGTH

Co-operative buying means lessened cost to you, the customer. Why not deal with an organization which shows you a practical way to save. Let us supply your wants.

THE MACLEOD U. F. A. CO-OPERATIVE ASSN., LTD.
GARAGES

SERVICE GARAGE
DODGE BROTHERS MOTOR CARS
COCKSHUTT FARM MACHINERY
IMPLEMENTS OF ALL KINDS

Box 181 Phone 74
N. W. DALSHUS
FORDSON TRACTORS
FORD CARS — FORD TRUCKS
Ford Tractor, only \$85.00 Dearborn
Ford Touring with starter \$726 at Macleod

Genuine Ford Parts always down. Use Ford \$150.00 Up.
M. CLEOD MOTOR SALES, LTD.

READ

THE

"TRADE

AT HOME"

ARTICLE

ON

THIS

PAGE

CAREFULLY

IT MAY PRESENT SOMETHING YOU HAVEN'T THOUGHT OF BEFORE.

PATRONIZE THE PEOPLE WHOSE ADVERTISEMENTS ARE HERE.

THEY ARE OUR NEIGHBORS AND WILL TREAT YOU RIGHT.

THE MONEY YOU SPEND WITH THEM STAYS IN CIRCULATION IN YOUR DISTRICT.

YOU SHOULD BE AS LOYAL TO YOUR COMMUNITY AS TO YOUR NAME.

(Copyright)

The Macleod concerns listed here, conscious of the fact that thousands of dollars are being sent out of this territory for merchandise that can be bought at home, have launched a campaign in the hope that it will create a stronger feeling of community interest—a sentiment most vital for the prosperity of the entire community. In bold type they therefore read the slogan that they propose to popularize "TRADE IN YOUR HOME TOWN."

THE MACLEOD CONCERNS LISTED HERE, CONSCIOUS OF THE FACT THAT THOUSANDS OF DOLLARS ARE BEING SENT OUT OF THIS TERRITORY FOR MERCHANDISE THAT CAN BE BOUGHT AT HOME, HAVE LAUNCHED A CAMPAIGN IN THE HOPE THAT IT WILL CREATE A STRONGER FEELING OF COMMUNITY INTEREST—A SENTIMENT MOST VITAL FOR THE PROSPERITY OF THE ENTIRE COMMUNITY. IN BOLD TYPE THEY THEREFORE READ THE SLOGAN THAT THEY PROPOSE TO POPULARIZE "TRADE IN YOUR HOME TOWN."

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GROCERIES

GROCERIES
FRESH FRUITS IN SEASON
CHINA AND GLASSWARE

Large, well assorted stock. Splendid assortment of reasonable prices.
MACLEOD SUPPLY COMPANY LIMITED

LET US SUPPLY— YOUR HOME WITH CHOICE GROCERIES DAILY.

We carry an abundant stock of whole-some table necessities and pure food products. We seek your patronage on a basis of merit only. Keep your money at home.

THE WHITE HALL
HARNESS

HARNESS—SADDLERY
TRAVELLING GOODS
SHOE FINDINGS, RIBS, TENTS,
GLOVES, MITTS, OVERALLS

Come and get our prices.
THE GREAT WEST SADDLERY CO., LIMITED.

HARDWARE
SHELF AND HEAVY
HARDWARE

PAINTS — OILS — VARNISHES
Make this store your headquarters for Hardware.

THE CUNNINGHAM
HARDWARE

IF IT'S HARDWARE WE HAVE IT!
If we haven't got it we will get it for you. If we can't get it it isn't hardware. This is our business policy plus the fact that moderate prices prevail in all lines.

W. G. ANDREWS
JEWELLERS

WE WOULD BE GLAD TO ADVISE YOU ON ANY MATTER PERTAINING TO JEWELLERY

and we invite comparison and inspection of our large stock. Many of our lines are exclusive—all are moderate in price. Repairing.

RICHARD W. RUSSELL
THIS STORE'S POLICY

TO REPRESENT GOODS EXACTLY AS TO QUALITY:

to sell each customer jewellery values at a uniform fair price; to fulfill all guarantees; to cheerfully correct all mistakes; to give all a square deal.

JOHN T. DONEY
LUMBER

CONCERNING LUMBER
We meet all competitors' prices in Lumber and Building Materials. We would be glad to advise you on your requirements. No order too small or too large. We invite you to consult with us.

McLAREN LUMBER CO.
MEN'S WEAR

THE PROGRESSIVE MAN
will keep his money in his own community. This is the motto of the Progressive Man. Splendid Boys' Department. Dr. Schell's Arch Support. Buy in Macleod.

J. T. MARKS
MILLINERY

LADIES OF MACLEOD
you will find the benefits of my advice regarding the general millinery requirements very satisfactory. We make over and return hats or make new ones according to instructions.

MISS A. M. WILSON
PHOTOGRAPHS

HIGH CLASS PHOTOGRAPHY
may be secured at this studio is the result of years of careful study and experience. We specialize in Portraiture and Commercial Photography.

AMATEUR DEVELOPING AND PRINTING — PICTURE FRAMING
THE WHITEPOOT PHOTO SERVICE



The Easter Breakfast— Premium Bacon and Eggs

BROOKFIELD Eggs served with tender slices of Premium Bacon—fried slowly, so that not a bit of its wonderful flavor is lost! Of all the delicacies that make Easter breakfast especially delightful in all parts of the world, nothing is more appetizing, more satisfying, than this distinctively Canadian dish. Each slice of Premium Bacon is a masterpiece of delicate flavor. Evenly-streaked meat from correctly-fed, tender young pigs—sugar-cured, and given a delightful tang by hanging over the smoke of hardwood fires—such is

Swift's Premium Bacon

Order from your Butcher or Grocer

Swift Canadian Co.
Limited
Toronto, Winnipeg, Edmonton

Hearth-Glow And Homespun

HEAVEN'S LAW; HOME'S JOY.

By Polly Peck.

Amiel's Journal is one of those books through which one may go a dozen or a dozen down times and each time find something which has not struck one before or which now strikes

with a new force. Just the other day I ran across this:

"What comfort, what strength, what economy there is in order—material order, intellectual order, moral order. To know where one is going and what one wishes—this is order; to keep one's word and one's engagements—again order; to have everything ready under one's hands, to be able to dispose of all one's forces, and to have all one's means of whatever kind under command—still order; to discipline one's habits, one's self, one's wishes; to organize one's life, to distribute one's time, to take the mea-

sure of one's duties and make one's rights respected; to employ one's capital and resources, one's talent and one's chances profitably—all this belongs to and is included in the word Order."

It sounds like almost the whole of life, doesn't it? One has heard so often that "Order is Heaven's first law," that perhaps one has come to regard it, though heaven, still as something cramping, binding, ruling us, rather than, as Amiel sees it, freedom and giving power. He goes on:

"Order means light and peace, in-

ward liberty and free command over one's self; order is power. Aesthetic and moral beauty consist, the first in a true perception of order; the second in submission to it, and in the realization of it, by, in, and around one's self. Order is man's greatest need and his true well-being."

That brings some conception of the joy there is in order. I can see and feel the peace of it as I write,—order in the home. It means the warm serenity that fills the open spaces in sunlit rooms where furnishings and furnishings are made to fall back before the space and atmosphere in which our souls can breathe. It means the cool quietude, wherein a fatal falling from a rose lies undisturbed in its own reflection on that dark pool which is the polished surface of a table, a table cluttered with unnecessary coverings and ornaments.

This is order, as entering by way of sight, it soothes the soul.

But order enters into the consciousness in many another way and makes itself felt in the joy of having one's plans, one's time, one's things well arranged. To be able to fit the day's duties into a harmonious whole, moving on from one thing to another at the right time and in the right sequence, this is to know the soothing, calming power of order. To have at one's disposal the extra five minutes that make the difference between smooth and easy progress to the destined time and place and panting anxious haste to reach the goal in time—this is to feel the absolute value to the spirit that order can be. As to one's things,—does anybody need to tell a housewife what it means to be able to go to the storeroom, the linen closet, the sewing box and put one's hand unerringly upon the thing required? Who has not, in some eventful hour of emergency, experienced one of those fevered frantic searches, at least often enough to know how nerve-racking they are and to be able to draw the contrast with that blessed place for everything and everything in its place?"

For The Children

FURS, FEATHERS AND FINS.

All About Tree Holes—Whitey The Weasel.

(By Bertha E. Green.)

His large eyes blined angrily in the sunlight, and his strong back was tightly holding Whitey, the Weasel. Poor Whitey had been caught, and was very frightened.

Every time the owl, waked, he would take Whitey in one of his big claws. Whitey was still begging pitifully.

"I'll never go in your house again, Mr. Owl-Hoo, if you'll only let me go," spoke more harshly than ever.

"I'm quite sure you won't," said the owl, "and I shall give you a trip down the tree trunk."

With this, the owl, Whitey with his head, and with a quick twist of his round head, tossed the squeaking weasel out and away from the tree-hole.

Dick was frightened, too, but a plan to save Whitey came in his mind like a flash.

So it happened that when Whitey came tumbling and squeaking down through the air, he did not land on the ground at all. He was in the crown of the first tree, which had been held upside down to catch him as he fell.

Dick's hat Whitey said when he got his breath again, was: "There was an owl in that tree-hole."

And Dick was saying to himself, "I know now why the spider winked. He knew the owl was there."

Dick placed Whitey on the ground, and the weasel walked slowly beside him.

Beside the path was a grey, weather worn rock, on the sun-warmed top of which lay a sleepy green lizard. Its eyes brightened as it saw Whitey, and, as they neared, it spoke playfully to the limping weasel.

"My! my! I'm so sorry to see you with such a sore foot. How did it happen, Whitey?"

"It got squeezed," said the weasel. "Have you seen Doctor Dornhaus about it?" asked Friendly, the Lizard.

"I haven't had time," answered Whitey, "I have been in such a hurry lately."

"Especially in leaving the tree-hole of the owl," said Dick.

"I thought I heard something from there a little while ago," said Friendly, with a grin.

"Do you know where I could find any eggs, Friendly?" asked the weasel. "Yes," answered the lizard, "but you must be very careful not to tell them. You do not mind what kind of eggs they are, do you?"

"Any kind of eggs will do to look at," replied Whitey, who had cheered up quite a bit at the news.

With a good-by to Friendly, Dick and the weasel walked away toward the spot where the lizard had said the eggs were. As they went along the forest path, they could still hear the laughing "Hoo-Hoo, Hoo-Hoo," of the owl, high in his tree-hole in the old elm.

Friendly, the lizard, had told Dick and Whitey where there were eggs to be found, and the weasel seemed anxious to get to the spot.

"Why are you in such a hurry to find the eggs, Whitey?" asked Dick. (To be continued.)

AS TO SPRING.

(A composite poem.)

In that soft season when descending showers
Call forth the greens and wake the rising flowers,
Spring hangs her infant blossoms on the trees,
Rocked in the cradle of the western breeze.

Winter is past; the heart of Nature warms
Beneath the wrecks of unrestrained storms;
To put their foliage out, the woods are slack,
And one by one the singing birds come back.

Flow now the sullen mурmurs of the North,
The splendid raiment of the Spring press forth;
Blowing over land and sea a sudden strain,
Charming March, defeated, flies again,

Mingling with leaves and dew and tumbling streams,
And their love letters to lovely dreams.
Come gentle Spring, ethereal mildness come
Where bloom the violets, and will becum

The trumpet of a prophecy? O wind,
If winter comes, can spring be far behind?

—Ted Robinson, in Cleveland Plain Dealer.

SUPPLIES FOR CHILDREN REACH THE SPOT.

There are some people, who while they admit that the starving Russian children should receive relief, still they withhold their contributions on the pretext that they are not sure that the money would reach its destination. On this point their fears are groundless. Everything that can be done to satisfy the needs of the children at this point has been done. On this matter Dr. Nansen, appointed by the League of Nations to co-ordinate relief work in Russia, says:

"Everybody who has given to the funds of the relief in Russia—and everyone who will give to them—may have the most absolute assurance that so far as our agreement is concerned, the resources which they place at our disposal will reach those for whom they are intended. The British people, Dr. Nansen added, might have given assurance on that point. Everything contributed within the British Isles had been and would be administered by British hands and under British supervision and control."

Surely, in the face of such an emphatic statement, nothing new on this score can be asked? All Canadian contributions pass through British relief agencies in Russia. Those who have charge of the distribution know their business, and their methods have stood the test of experience.

It is furthermore to be remembered that all contributions will be spent on food and supplies purchased in Canada. Thus, while the Russian children will be relieved, Canadian business will also benefit. Send your contribution to Sir George Barn, Treasurer of the Canadian Save the Children Fund Committee, Elgin Building, Ottawa, or send it through your church, bank or other local organization.

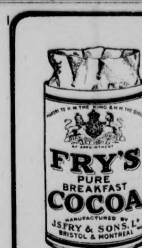
Reindeer For The Canadian Northland

The value of the reindeer to the inhabitants of Labrador and Northern Canada generally has led to efforts again being made to build up herds of these animals in the regions referred to. The Hudson's Bay Company has taken hold of the enterprise and recently landed 628 reindeer, most of them in Bathurst land some months ago. Because reindeer, in common with other animals, are liable to certain diseases and parasitic infestations, the department of agriculture at Ottawa, through the health of animals branch, has seen to it that the imported stock included only healthy specimens. The inspection of the animals

CLEAN UP!

CLEAN UP WEEK WILL BE ON FROM APRIL 17 TO 22. ALL GOOD CITIZENS WILL PLEASE GATHER UP ALL RUBBISH ON THEIR PREMISES AND PLACE SAME IN A CONVENIENT PLACE FOR TOWN TEAMS TO COLLECT. EVERYBODY IS ASKED TO ASSIST IN GIVING OUR TOWN A GOOD SPRING CLEANING.

Vernon Pearson
Superintendent



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was made by Dr. E. A. Watson, chief medical pathologist, who was sent to Norway to examine the shipment before embarkation.

Some years ago importations were made by Dr. Grenfell in connection with his mission work in the Labrador. The herd prospered well while under the care of Lapp herders, but after the Lapps returned to their native land the animals became scattered and lost. Most of the 628 reindeer comprising the present shipment have been landed in good condition, and it is hoped that a beginning has been made in establishing a reindeer industry which may prove of great value to Canada.

CHRIST CHURCH

Good Friday, April 14th—9:30 a.m.—Children's Service.
9:30 a.m.—Matins and Ante-Communion.
2 p.m. to 3 p.m.—Mediations on the Passion.
7:30 p.m.—Evening and Preparation for Easter Communion.
Easter Day, April 16th—7 a.m. and 8 a.m.—Holy Communion.
11 a.m.—Matins and Holy Communion.
2:30 p.m.—Children's Service.
7:30 p.m.—Evening.
The Bishop of the Diocese will hold a Confirmation Service in Macleod on Sunday, April 23rd at 7:30 p.m.

THE RICHEST FAMILY IN ENGLAND.

Big wills and generous bequests are not exactly a novelty in England, but the will of Walter Morrison, whose estate has been provisionally sworn for probate at two million sterling, is an outstanding one in both respects. His actual fortune no doubt considerably exceeds the sum mentioned, but even at the provisional valuation, about eight hundred and sixty thousand pounds sterling will go to the State in death duties. Space permits of merely a glance at some of the main features.

The revelation of Charles Morrison's enormous wealth was a matter of amusement to the British public, to whom he was scarcely even a name. For this great multi-millionaire was one of the most retiring of men. He dressed shabbily, lived frugally, walked about the city in preference to taking a cab, and preferred often to lunch at a bar or an apple. At the same time, however, he maintained a great town house, kept up a magnificent country estate, and was a generous patron of both art and literature.

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Mistress—Then who is he?
Susan—My husband.

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